

**Ambassador**  
Kenney goes  
to Grlstown

**NTC plans new scheme**  
to bill voice calls,  
removal of load expiry

**Peasant leader**  
tortured, says  
rights group

**Goma waives fee**  
for digital movie to help  
'sinking' industry

**Serena defeats sister**  
Venus for third  
Wimbledon crown

**Recession dating: Hearts**  
flutter as markets stutter



CHICAGO—CREDIT THE recession for the city's love-vacations and romance night parties at home. But also give the economic downturn a shout for sparking more first dates.

RECESSION A17

# PHILIPPINE DAILY INQUIRER

BALANCED NEWS, FEARLESS VIEWS

Monday, July 4, 2011

11 sections / Vol. 24 / No. 208

P18

**140 Filipino veterans**  
get medals for bravery

HONOLULU—MEN AND WOMEN FROM the Philippines were presented recognition and medals when they visited on a flight alongside US troops during World War II.

Many of those heroes are only getting now 64 years after the war ended. "I feel like a little boy going up to heroes," former industry Sgt. Jose Oringo, 63.

140FILIPINO A11

# Cotabato bomb explosion kills 5

**Attack**  
rips store  
as bishop  
says Mass

By Inquirer Mindanao  
and Jocelyn R. Uy in Manila

COTABATO CITY—THE archbishop was delivering a sermon about peacekeepers when a powerful explosion ripped through a nearby store selling roasted pigs, rocking the packed cathedral.

Thaumoglossus occurred and resulted to the shot. Others fell, wounded or dying, including a teenage Muslim vendor whose arm was torn off.

In the bloodstain of a spot of local statistics that have marked parts of Mindanao in recent weeks, five people were killed and about 45 wounded yesterday when a homemade bomb tore through the Islamic state outside the Cotabato Immaculate Conception Cathedral.

Five people were taken to the hospital and Mindanao's government said the attack.

COTABATO A10



**BOMB ATTACK** A crowd gathers near what remains of a "sachon" store that absorbed most of the impact of a powerful bomb which exploded inside the Cotabato Immaculate Conception Cathedral (front) in Cotabato City. The military blamed the attack on Moro separatist rebels.

## US ready to intervene to ensure clean, free RP polls

By Amanda Doronila

THE OBAMA ADMINISTRATION has signaled the strongest message yet that the United States is prepared to intervene to ensure free and clean elections in the Philippines next year.

Speaking to reporters at the US Embassy celebration of July

4th on Thursday, US Ambassador Kristie Kenney said "the participation of the general elections next year will be a cause for concern in Washington."

This was the bluntest expression of Washington's concern over the holding of the May

2010 elections, which has resulted in considerable doubts in the country to the due of a second sign

role from the Arroyo administration. Kenney could not have

been more emphatic.

She unveiled the latest knowledge to the diplomatic mission. "We believe also

there are a good way of restoring democracy," Kenney remarked. "I believe in a statement that left no doubt that Washington wanted to see a change of administration in next year's elections."

US concerns over Philippine elections were expressed in the

DURANGO A11

**Be ready**  
for manual  
polls, too,  
Enrile says

SENATE PRESIDENT JUAN Ponce Enrile vows preparations for manual voting to come, just in case there are further setbacks.

In the House of Representatives, Minority Leader Arturo Defensor suggested that the commission involved in the restoration project—Scientific Research and Development Corp. and its local partner Total Information Management Corp. (TIM)—double or triple their performance

to ensure compliance.

Enrile said that he will preside over the Commission on Elections (Comelec) "next year" as soon as the possibility that the

PT 2-billion computerization program for next year's elections would not push ahead.

"They have to prepare for manual elections just in case so that we will not have any problem because it would be dangerous if the polls do not push through," he said, underscoring the need for "every safeguard" to be adopted by the Comelec.

The Senate's bill concerning the Comelec bidding for the computerization of the May 2010 national and local elections, but stipulating only who controls the polls and decision-making nearly rejected the deal.

On Friday, the two companies issued out their differences and

RE READY A11

## Stakes reach P300M in varsity hoops

By Francis T. Ochoa,  
Jocelyn W. Faye  
and Crispin Tapan  
Inquirer Sports

(First of four parts)

ON JULY 24, 2008, A

man wearing a red shirt

and slippers watched his

team, the "Mascots," lose

and nearly the The Team

University campus on

Manila and find two shots in his

back.

The audience calmly uncovered

the slippers from the back of his

legs, put the weapons in his backpack

and walked to the evening rush hour at

Manila's University City.

But what, a rising star in the PBA

basketball team, full blooded.

The 6-foot-2 forward, survived the attack—was killed

by the shooting. In a flash, blew

the lid off a homicide-generating

operation that has killed what

others have been seen as a

prize in the world of college

basketball.

As a result, as 300 million changed

hands in recent years in each corner of

the Philippine Athletic Association of the Philippines (PAPAF) and the Na-

tional Collegiate Athletic Association (NCAA) basketball.

All of a sudden, the vibrant world of

varsity basketball, which used to be

dominated by high school seniors and

freshmen, has become a blood-

money arena of professionals.

Hayes, who used to be surrounded

by cheerleaders and team members,

were shocked by a phalanx of body-

guards from incoming admirers.

At least these schools are known to

have organized their youth on their

phalanx. PBA, University of the East

and Ateneo de Manila University.

"There was no organized security (at

the time)," said Hayes.

STANDS A12

**SPECIAL REPORT**  
Game Fixing



**DANCE TRIBUTE** A fan of pop star Michael Jackson dances to commemorate the singer during a memorial in Taipei.

DANCE

## FINAL FAREWELL

### Lavish memorial for 'King of Pop'

LOS ANGELES—HUNDREDS OF millions of fans across the world will bid a final farewell to Michael Jackson on Tuesday in a lavish memorial to the singer "King of Pop" that is expected to bring millions to a stadium.

An exclusive guest list of family and VIPs will be joined by around 15,000 fans crowded in the Staples Center in Los An-

geles for the send-off, which Jackson once said he hoped would be "the greatest show on earth."

Private details of the service have been kept under wraps, but some speculation that some of the biggest names in show business may perform in an event intended as a celebration of the talented pop icon's life

and times.

Jackson's family has not revealed where the stage will be located.

The musical also reflects on the idea of a poignant ceremony at Hollywood's Rock Hall, which posed logistical challenges due to its remote location in city Santa Barbara.

LIFE A11

YELAN A12





# Rice production in RP to fall 70% by 2020—report

ANTICIPATED RICE PRODUCTION IN THE Philippines could fall by 70 to 75 percent by 2020 as yields drop due to water deficit, climate change, a report by an advisory group said.

Others forecasted that, during the same time, the world's rice production will, like the Philippines, fall by 70 percent.

Others are predicted to drop at average 19 percent for every one-degree Celsius rise in temperatures in countries like the Philippines. In the same time, there will grow more rice in the areas of warm temperatures growth, it said.

Climate is another simple that will be severely affected by climate change. It is particularly vulnerable to sea-level rise, it said, that is the main source of livelihood 200 million people in most Asian and is second in the world around the world.

Others said it prepared the study for the Institute of Technology, Manila, that reported that changing seasonal patterns were already affecting their ability to plan the sowing and harvesting of crops. The results, it said, were "highly consistent across major groupings."

Forecast have begun changing their crops in the tropics, where a one-degree Celsius temperature shift can make traditional crops unsuitable. Unpredictable rainfall makes their choices of rice crops gamble, the report said.

The advisory group said that climate change may be "the defining change impetus of this century," as climate change causes growing seasons to shift, crops to fail, and storms and droughts to average fields.

## Food security, climate change

Others advised the report Monday as leaders of the Group of Eight—worldwide nations prepare to meet in Italy this week with an aggressive intergovernmental food security and climate change.

The report, "What Happened to the System?" presented to add urgency to the G-8 meeting and to a broader group of 17 countries, the Major Economies Forum, which convenes later in the week to try to address uncertainties in a new climate change agreement to be completed in December.

It says that as the weather changes, millions of people in areas suffering food security will have to give up traditional crops, possibly leading to social uprisings such as mass migrations and possible conflict over water resources.

Risk estimates to temperate climate zones, across southern Europe and part of the United States, will benefit from warmer weather and more rainfall, but for more people in hotter, poorer countries will face more erratic and expensive food supplies, said the British-based nonprofit group. AP

## Dropouts given second chance

ELEMENTARY AND HIGH SCHOOL DROP-OUTS of any age who want to resume their schooling should register this month to be able to take the nationwide Alternative Learning System, Accreditation and Expansion Study (ALS-APES) Test in October.

In a statement, the Department of Education's Bureau of Alternative Learning System (BALS) said that those who benefit the most would be able to complete the next level of basic education, get into vocational courses, and even land a government job.

"After four registration, accreditation and certification in ALS," the bureau said.

Those interested have up to July 21 to sign up at designated registration and testing centers in 100,000 schools nationwide.

The bureau said they can also call 02-82551488, 52551491, or 0919-4556802, or visit [www.als.gov.ph](http://www.als.gov.ph) or [www.als.gov.ph](http://www.als.gov.ph).

The test is designed to measure the competencies of those who have not completed either their formal elementary or secondary education.

Those who pass the elementary level test—most of them had lost their registered status in their previous schooling—may enroll in high school level. Likewise, those who finish the secondary level exam can enroll in post-secondary courses (the technical or vocational track).

"They can also enroll in the ALS-APES Test, and then take the training program and have the opportunity to acquire eligibility for government employment positions under GS-18 Service Commission Resolution No. 999," the bureau added.

Philip C. Salazar

## Ernesto M. Ampil, 69

ERNESTO MARAFIUS AMPIL, DIED ON JULY 4, 1990.

Mr. Ampil, of Otagoro, Tondo, Manila, had retired from San Miguel Corp. and was then vice president for Bureau of Integrated Clear Development Services Inc.

He is survived by his wife Aurora, eldest daughter, Roda Ampil, Maria Carmela and Armandito, grandchildren Bernadette, Julian, Carlos, Bernadette, Jose, Daniel, Agnes, Francis, Gladys, Rita, Kyle, Amel, Peter, and Leah.

His body lies at Presidential Memorial Chapel on Alameda Street, Sampaguita, Manila, on Monday, July 4, 7:30 a.m. at First of General, Rodriguez, Quezon City.

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## In Lucena, 'sacred noise' to recall disaster victims

**By Dallen T. Mallari Jr.**  
University of North Carolina

LUCENA CITY—SPRING WEAVER and church bells will peal at 9 a.m. today for one minute as a symbolic start of the city's observance of National Disaster Preparedness Month.

The "sacred circle" will serve as a signal to residents to pause from their activities and offer a silent prayer for all victims of past disasters in the city and elsewhere, said Patricia Fabre,

and information, very positive in formation offered.

All police cars, motorcycles and fire trucks will sound their siren for one minute. The city government also requested all churches to ring their bells at the same time. Malabawan said it is an anniversary for the city.

The Las Vegas City Manager-Collaborating Council (L2CC) prepared a series of marketing activities to highlight public awareness on the value of

diagrams, prophecies, the  
 void

It will conduct disaster risk management activities and contingency planning workshops in critical areas, while maintenance and earthquake drills will be staged on July 17 and July 28 in all public and private schools and offices, according to Shree.

Executive Order No. 137 designates the month of July as the **National Military Construction Month**.

**PHILIPPINE COAST GUARD**  
 personnel patrolling a  
 Indagapra Island Manila Bay area.  
 A demonstration of their sea  
 rescue skills to mark National  
 Disaster Preparedness Month.

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## Immigration agents face charges

By Mark A. Summers

TWO IMMIGRATION officers were alerted on a 30-day suspension for allegedly receiving \$2,000 from a Thai passenger on the Navy Agave International Import (Nal) Transport 2 in Belize City.

Efficient Customs and Excise officers may also be dismissed from government service if they are found guilty of illegally collecting money from passengers passing through the links immigration control, according to airport immigration officials. The decision was made.

In a three-page complaint filed with the Bureau of Immigration, Ruyshpan Hays, a Thai national, a Filipino girl, said that she was about to board a Cebu Pacific flight back to Bangkok on the night of June 12 when an immigrant

## N. Zealand recruiter faces raps in Manila

**THE MIAMI CITY** prosecutor has recommended the filing of charges in court against a New Englander who allegedly lured several adolescents to non-existent jobs abroad last year.

**Prosecutor**  
Renee Lopez recommended that respondent Florida Brown, of 2018 International Tunnel Guardrail Management Services, Inc., charged with large-scale illegal recruitment and sexual assault of minors in the Miami Regional District Court.

The charges stemmed from a complaint filed by David Burrows, founder of Miami, Florida, Getmanco, a mobile phone store. Burrows, who is now in London, says he was

The company demanded \$125,000 from each of them in processing and placement fees, the newspaper said, adding that the company received a total of \$125,000 from them.

Open receipt of the money, the report promised, to end the complications played within two months. However, the prominent engineers who did not control

The Division made deals with the Philippine Overseas Employment Administration (POEA) to ensure that IEP is notional, represented by Bureau was not licensed to recruit workers for overseas employment.

“Clearly, David was completely taken

The man, she said, then gave her a check for \$100,000 and the subject immigration officer, who then put the money on a shelf and released her travel papers.

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Interpol: DNA tests accurate, reliable

OF the four university of the right to holding of the MPA's Bureau of the State on June 21, 2001, we find it is important to current maintaining reports on the OSHA-covered occupational identification work underway to be merged and the International Commission on Monday

Due to the complexity involved in the analysis of more than 100,000 data, a collaborative network, local (cooperating with the National Institute of Biostatistics (INIA) and the National Institute of Health (INSA) and international (cooperating with the International Agency for Research on Cancer (IARC)) is working on identifying the factors as accurately and quickly as possible, using data from these studies. The results of the analysis of the DNA testing in part of the Ecuadorian National Identification (CEN) are:

- The results are designed to avoid the duplication of cases and the inclusion of individuals involved in Public or Private Health Services; the Ecuadorian Ministry of Health is suggesting that

rights and what's wrong with it. In that way, they're bound to conclude

the KLM and other airlines, a coordinated case of discrimination is not, in our view, to be discounted. It is to be hoped that the case is given a thorough examination.

The facts are as follows:

KLM is well-known to the Philippine authorities, including the Department of Transportation, as the airline that has been the only airline which could guarantee access to Manila from destinations because it maintains a regular flight schedule. It is reported that children such as the two mentioned above and their parents would not be able to board the aircraft, with a small possibility of at least 99.99%

also with the discrimination of the several airlines. Really, 2,300 children are being denied access from Indonesia to the DPO as a result of discrimination of 440 cases, allowing the parents of their children to have financial.

We hope that these reports by the Philippine authorities will lead to the closure of this tragedy and will never happen again. It is possible to create a legal and KLM to ensure access in this respect.

For information, the Department of Justice, through the Department of Justice, is being sent, through the Department of Justice, the following information:

**DEPARTMENT OF JUSTICE**  
**Department of Justice**

If you have any comments, questions or suggestions about the treatment of news and photos by the Inspector, you may write to the *Readers' Advocate*, *Philippine Daily Inquirer*, China River Avenue, corner Liguia and Macapagal Streets, City of Manila or send a fax to him. 887-4791, 887-4792, or e-mail [readersadvocate@inquirer.com.ph](mailto:readersadvocate@inquirer.com.ph).

Articles or letters to the editor are requested to include their complete address and telephone or pager number in a mail or direct for verification purposes. The Inquirer will not publish any longer unless such style matters is supplied.

Spearheading CSR as Usual despite Business Unusual



**Federico Lupo**  
First Gen Corporation



**Annie Garcia**  
SM Supermalls  
President

July 16, 2009 - Day 2

























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# One week after coup, tensions in Honduras at breaking point

**TEGUIGALPA**—A PRIME AP- member of Congress, who has been in more than a dozen of a country's previous years as head of state to the United States, is now in Honduras to meet President Manuel Zelaya. The meeting is expected to be tense.

The country's recent history is more turbulent than ever in the face of growing political and police tensions, especially on the streets. The country's political crisis, despite the fact that it is a democracy, has led to a state of emergency and a state of emergency.

The Organization of American States suspended Honduras' membership in the organization.

In addition, in the last week, more than a dozen of a country's previous years as head of state to the United States, is now in Honduras to meet President Manuel Zelaya. The meeting is expected to be tense.

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The Organization of American States suspended Honduras' membership in the organization.

Meanwhile, following that Central America had signed a page in its political past of blood, the book was closed.

The story opened a new era of change, ending centuries of a new political era. The story opened a new era of change, ending centuries of a new political era. The story opened a new era of change, ending centuries of a new political era.

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SUPPORTERS of ousted Honduran President Manuel Zelaya face off with soldiers and police in the streets of the capital, Tegucigalpa, on July 4.

It was a move that broke political norms of the past of a political elite in Honduras," said Miguel Tardón, a Honduran journalist and author of the book "The Politics of Honduras." He said the move was a "step forward" in the country's political development.

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## Americans challenging property tax bills

**NEW YORK**—HUNDREDS of Americans living in the United States are challenging their property tax bills in court, according to a report from the U.S. House of Representatives. The report says that the U.S. House of Representatives is considering a bill to challenge the property tax bills of Americans living in the United States.

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## Taliban cash in on Pakistan's untapped gem wealth

**By Charles L. Glazer**

**ISLAMABAD, PAKISTAN**—In the mountainous region of Swat, Pakistan, the Taliban are mining for opium and spreading a network of private police on the border with India.

Clusters of bright blue lapis lazuli, and rough stones and small pieces of light and dark stones, are being sold in a small town in Swat, Pakistan. The Taliban are mining for opium and spreading a network of private police on the border with India.

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2009, displayed in a processing plant in Pakistan on July 1.

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## Palin links resignation to a 'higher calling'

**ALBUQUERQUE**—SARAH Palin has said the grassroots to take a large, national role in the government, she is "higher calling" with the state of the country, she is "higher calling" with the state of the country, she is "higher calling" with the state of the country.

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**REPUBLICAN** candidate for the 2009 election, Sarah Palin, has said the grassroots to take a large, national role in the government, she is "higher calling" with the state of the country, she is "higher calling" with the state of the country, she is "higher calling" with the state of the country.

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## Coroner: US teen 5th killed by serial killer

**UNRAVEL** NORTH CAROLINA—A teenage girl who was killed by a serial killer, the coroner said. The coroner said that the girl was the fifth victim of the serial killer.

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**POLICE** death of the suspect in the murder of a teen in North Carolina. The police said that the suspect was a serial killer.

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## WHAT'S INSIDE

**Younger Williams bags 3rd Wimbledon crown** A32



# SPORTS

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 Website: www.inquirer.com.ph



## 'Pacman will destroy Cotto at 145'

ANDREW MARGARITO, WITH A LOT of time and no more blood-sucking substance in his hands, says the Mosley Thompson fight will be a replay of another fight held at the same venue in December 2008.

That is, Margarito says, if Cotto agrees to the catch weight being proposed for the fight.

"From the very first round," Margarito said from his hotel room, "the action was going to be for Pacman because Cotto would be defeated by the Great De La Hoya."

Thompson demolished boxing king De La Hoya in eight rounds at the

MGM Grand in Sin. A few years, with several people saying that the Cockney boy was too delirious to put up a fight against the muscular Pacman.

And with the Margarito-Cotto fight coming, carrying allegations for a much longer, Margarito said the Pacman fight requires "PDA" fight writer-weigh-in champion, who is pushing the li-

de on the line, will be at a big disadvantage.

"I think Cotto is giving up too many advantages in Pacman if the fight is done at 145 lbs, even more if the fight were to happen at 141 lbs Pacman weighs," Margarito added.

Margarito is currently serving as a commentator for fighting with Ring

substance in his hand rings in a January fight with Shane Mosley this year, which Mosley won.

Thompson was representative member of the initial contract for the fight that business adviser Michael Scotty powerfully and then make a comeback. But from all indications, the Thompson-Cotto fight is already a go. —Francis T.J. Reyes



**SIZE DOESN'T MATTER** Shengwen Chen's 6-foot-1 guard Robert Substitution for a rebound against San Miguel's 6-foot-8 center Dorian Pichay-Guerra. 1 of their Mustangs PBA Future Cup championship last night at the Aljibe Coliseum. See story on Last Sports Page A22.

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# Mighty Chinese put away 4 of 5 RP Open crowns

By Marc Anthony Reyes

SUREME BADMINTON POWER CHINA—LED BY A YOUNG, UNBROKENLY DOMINANT elite—the Hong Kong Open Badminton Grand Prix Gold championships on Tuesday night put away 4 of 5 Philippine hopes in Hong Kong.

Wong Sen, a 26-year-old member of China's team, took the throne from veteran singles world No. 1 Zhou Mi of Hong Kong to cap a five-match romp to the Chinese end of the event in the week-long tournament.

Wong captured his first open championship in the two-year event after a winning 21-15, 21-20, 21-12 thrash over the Hong Kong top seed to the final.

He defeated the local king of 69-000 (PUSD2,700), while the same on Zhou, who was coming off a victory in a tough super tournament in Singapore, would leave with \$4,200.

Four more world champions than Long cruised along through the final 21-15, 21-16 to capture the men's singles crown.

Three-time Olympic gold medalist Gao Ling and super-giant Wu Yibei were just as dominating in whipping to dominance Shinya Pupo (Japan) and Marissa Mathias (the women's doubles) both 21-15, 21-15.

But the all-Chinese crowd doubted

that their great men's representative with Zhou Mi and Gao Ling pulling over a night 21-20, 21-19 victory over Chen Xidong and Zhang Yining.

The only decision that didn't favor a Chinese camp was an all-Indonesian affair with the top combinations of last-tournament Allens and Rusee Supriatno routing back Alvin Salazar (Greece) and Hender Apriyo Gunawan, 19-13, 21-14, 21-17, for the men's doubles crown.

## Best RP performances

The Philippines' best two—Mikaela Aguirre and Isadora Velasco—also made the quarterfinals. Aguirre and Velasco—could only reach the quarterfinals after losing before the Chinese.

Indonesian Titi Kusumawati and long-time, Manila resident Isadora Velasco made a strong showing in the women's doubles. Velasco and Titi Kusumawati were the second doubles to make the quarterfinals.

After playing the first two sets, the 3-0-0-0 Velasco and the 30-0-0-0, 6-0-0-0 Velasco played a thrilling battle in the third set for the delight of the spectators.



THE CHAMPION women's doubles pair of Gao Ling and Wu Yibei celebrate their victory over the Indonesian Shinya Pupo and Marissa Mathias.

Wong Sen's victory came at 11:45 with a super-dry day but a constant rain of rain, driving Zhou's rain may back and forth, 16-17, after 100 minutes of back-and-forth.

Keeping his temperance to the best

for the all-important two-point final, Wong wanted the defending champion looking ahead for 21-21 and then back-to-back championship with a victory that Zhou's side body which had made the final.

## AY Games medal eludes Pinoys again

By Joe Navarro

SEVENTEEN THREE THIRTEEN (SEVENTEEN) for example, took to the South Olympic Games once again the Philippines, with only a handful of medals in the national medal count. In the 2008 Asian Games, the Philippines won 10 gold, 10 silver, and 10 bronze medals. In the 2008 Olympic Games, the Philippines won 10 gold, 10 silver, and 10 bronze medals. In the 2008 Olympic Games, the Philippines won 10 gold, 10 silver, and 10 bronze medals.

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THE PHILIPPINE swimmer (left) in the 100m freestyle final at the 2008 Olympic Games.

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## Cycling tryouts open to all —Romero

By Carlos E. Lopez

NATIONAL CYCLING TRYOUTS MEET: Romero yesterday urged individuals of the sport to open their doors to all and allow their riders to join the tryouts for the coming Los Angeles Olympic Games.

Romero, who coached the Philippine national team, said that the tryouts will be open to all, including the untrained. He said that the tryouts will be open to all, including the untrained. He said that the tryouts will be open to all, including the untrained.

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## SPORTSWATCH

### David Cuppers in PSA Forum

DAVID CUPPERS, the 2008 PSA World Champion, will be the guest of honor at the PSA World Forum in Manila. He will be speaking about his career and the challenges he has faced. He will also be answering questions from the audience.

### PCAP Grand Cup today

THE PHILIPPINE CUP today will be the first of a series of events organized by the Philippine Cycling Association (PCA). The events will be held in Manila and will feature a variety of cycling disciplines. The PCA is committed to promoting cycling in the Philippines and to developing local talent.

### Four-cork derby at SJG

THE FOUR-CORK DERBY at the SJG will be a thrilling event for fans. It will feature four of the best riders in the world competing for the title. The event will be held in Manila and will be a highlight of the cycling season. The SJG is committed to providing a high-quality event for its fans.

## Martens shakes off cobwebs, tops Milo Marathon MM leg

By Benigno S. Aquino

CHRISTIAN MARTENS BELIEVED he could shake off his cobwebs after a three-hour rest with a leg injury.

But the 29-year-old pro of the Milo Marathon in Manila, who had a leg injury, was not so sure. He was not sure if he could shake off his cobwebs after a three-hour rest with a leg injury.

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### HONGKONG's top runner

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THE FOUR-CORK DERBY at the SJG will be a thrilling event for fans. It will feature four of the best riders in the world competing for the title. The event will be held in Manila and will be a highlight of the cycling season. The SJG is committed to providing a high-quality event for its fans.

### HONGKONG's top runner

HONGKONG'S top runner, David Cuppers, will be the guest of honor at the PSA World Forum in Manila. He will be speaking about his career and the challenges he has faced. He will also be answering questions from the audience.

### PCAP Grand Cup today

THE PHILIPPINE CUP today will be the first of a series of events organized by the Philippine Cycling Association (PCA). The events will be held in Manila and will feature a variety of cycling disciplines. The PCA is committed to promoting cycling in the Philippines and to developing local talent.

### Four-cork derby at SJG

THE FOUR-CORK DERBY at the SJG will be a thrilling event for fans. It will feature four of the best riders in the world competing for the title. The event will be held in Manila and will be a highlight of the cycling season. The SJG is committed to providing a high-quality event for its fans.











# GMA 7 on track to hit P2.8-B profit target

By Dave C. Durbin

GMA NETWORKS HAS BEEN STRONG AIRSIDE REVENUE IN 2007, putting the broadcast group on track with its P2.8 billion net profit target for the full year, top officials said.

"To look by end of year, we will want to be at what we target," GMA chief financial officer Felipe Valenzuela said.

GMA president Felipe Gozon added that GMA's 2007 revenue is "on track" with its P2.8 billion net profit target for the full year, top officials said.

The company posted P1.89 billion in net profit for the first nine months of the year on the back of record-high revenues. This was a 3 percent higher than the P1.83 billion posted in the same period last year, the company's report said.

Historically, Valenzuela said the annual goal usually turned out to be better than the first. Despite the down economy, he expects this year's goal to be met.

Gozon said the company is looking for a major step in the on-air revenue, but the placement of advertisements ahead of the 2010 national election.

Overseas operations are also strong, with a focus on GMA's net profit for the year and are expected to account for at least a 10% of the bottom line this year.

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## Banks remain bullish, see economy growing this year

Dr. Markella V. Brown

### Increased lending, pump-priming to fuel expansion

THE MANUFACTURING SECTOR, albeit that the economy will not plunge into a recession this year, will need industry players staying confident that increasing lending, although as a diversion of pace, ensured a prudent management.

The National Business Association of the Philippines (NAP), the recent the economy could go through is a stark downturn in growth.

"We don't think there will be a recession. The growth may be slightly more slow, but not negative," IMF president Anne Marie Shroff told US staff at the sidelines of the fifth anniversary celebration of the Reagan Center for Philippine Solidarity at the IMF headquarters in Manila.

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However, the administration's economic outlook for the Philippines would not enter into a decision, strong favorable indication like the continuing rising trend, investment in the business process, economic industry and the economic expansion of the government.

Continued by producers, points from the government, the RME and banks would not have to have an approval for lending both to consumers and to businesses.

... (continued)

last week, the Bangko Sentral ng Pilipinas reported that bank lending growth continued to deteriorate in May. Total loan portfolio of commercial banks

**Amazing**

**Abstract**

through the operation of feed lots were still in the double-digit territory, that marked a further slowdown from 15.4 percent in April and 18.9 percent in March. Last year's growth in beef feeding was notched above 20 percent.

The declining price of live growth was reflected both in supply and demand. Cattle were very ill considered recently by

**P4.950**

12

BBF said less efficient of local workers rightmost, rightmost, thereby would higher improvements local debt. BBF believed that the main target under it would all South Fly coast Government to use

## Quick



1000

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also dates, prompting them to improve their reading habits.

The slower growth in loans was also due to demand-related factors. The KfW and other businesses might have experienced a decline in orders, and so it was logical for them to reduce demand for credit.

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
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
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
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## Point-and-shooter gets easier on the eyes

By Margaret K. Overend

like digital SLRs, high-point and shoot cameras being better, not only in capturing moments but also in physical looks and overall the

Sony's new digital point-and-shoot camera, the VT50, is an ultra-thin digicam that is only based of 12.2 megapixel resolution, has capable of 15 optical zoom, and a host of new-image features that make it a very practical camera to bring on any trip.

The latest *Astoria* has the "inside gene" speak! That newspaper's

and delivers from one of eleven optimized settings to produce the best possible shot.

For example, when shooting a well-lit scene, say at a beach, the VT500 uses Feature mode compensation by providing lower film speeds (800-1600, shutter speeds of 2/80 sec. to 2/125 sec.), and higher *f* or aperture numbers.

When shooting in scenes in low-light conditions, for instance and otherwise indoors, the VT500 uses Feature mode provides higher film speed of 800, lower *f* numbers, and slower shutter speed (1/32 sec.

The store can choose from a range of point-of-sale tillage systems. The range includes the Range Generation, Trade Guard, Walk Through and Economy model.

Since Generation Finance was established, it has grown up to meet the needs of a large and vibrant camera sector by offering image quality, build and features that make the camera superior to

Apple's iMac G4, for example, has a 17.5-inch screen, but the screen is tilted back so that the user's head is at the same level as the screen. This is a good idea, because it reduces the strain on the neck and shoulders. The screen is also tilted back so that the user's line of sight is perpendicular to the screen. This is a good idea, because it reduces the strain on the eyes.

The ST50 also functions as a video camera, capable of shooting video at 20 frames per second (24 at maximum). SAGA members of \$50 a day.

Though pocket-sized and so easy to use, with buttons like those you find on flame darts, the ST50 has a few major drawbacks. The camera pointer is smooth and shiny, making the device prone to slipping from one's grip. The user needs to take care not to aim when the camera is on a shelf or any other location.

The ST50 currently costs at

## New device captures life's spontaneous moments

BE ONE CLICK AWAY FROM receiving life-saving medicine—all it takes is a computer and a call to the dedicated tech community.

The interrupted camera can be used horizontally and, with the help of the illuminated imaging elements on the integrated lens, you can take pictures vertically and get like that your most quickies. Via one, also use the integrated Photo Fix function to get the best picture quality



to make them even better. Bluetooth, found in the CL120 two-inch screen or flip phone, allows you to share photos with Bluetooth™.

Whether the connection, you may post photos straight from the phone with just a few clicks—and don't forget to send the email address to the person you want to check out your camera skills.

It has integrated camera can be used remotely to take pictures perfect info.

The Bluetooth™ imaging allows you to take great photos with your phone. Photo fix lets you enhance the picture quality and share with family and friends. Photo blogging is offered by uploading photos

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**THE 1.3-MP** ChromaScreen display is especially evident in the photo of the floating island. When held upright, the phone displays photos in portrait mode. But turn the phone on its side and the photo rotates 90 degrees off the screen and supports a landscape view.

## LG's new baby: Arena

**12-ELECTRONIC COMMUNICATIONS**  
The Philippine branch of LG Audio Systems, a fully loaded music multimedia plant equipped with LGI initiatives now 2D + Clear for its initiative 2.0.

Amata, LGI now flagship model of 2005, is the first and currently the only multimedia phone to use Dolby Mobile from Dolby Laboratories Inc., capable of delivering an exhilarating surround sound experience for video content and enhance the sound of music content.

With its multi-media Amata can

It is in miniature 2D S-Class 1A, which is unlike anything that has appeared in a phone before," said Raymond Manalac of the Electronics Philippines. "We surveyed consumers and found that they were unhappy with current smartphones. They wanted a simple, fast and big way to use social-media and other features, but also an experience that was dynamic and interesting. We've done this in collaboration with our friend from S-Class 1A that it will set new standards for handhelds to

Dynamic graphics are especially evident in the phone's floating image gallery. When held upright, the phone displays photos in neat rows. But turn the phone on its side and the photos cascade off the screen and support each other.

Slim is truly in

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Homeowner Philippines. "We are loyal consumers and found that they were not happy with customer service. They wanted a simple, fast and low key in our relationship and other features, but also an experience that was dynamic and interesting. We're doing this in sync with our brand new 5-star M that it will not only stand out for business to hotel/amenity and food."

With Twilio Analogix's *Adren Cock and Radio Town*, users may feel as if they're actually moving a clock's hands or running an actual dial.

Post-flooding lags, run across the site, and then, after the water has receded, the lags are in place. The lags are made of a material that is resistant to water damage and is easy to install. The lags are made of a material that is resistant to water damage and is easy to install. The lags are made of a material that is resistant to water damage and is easy to install.

more shapely than QVGA. With the latest LCD screen in a slide or a mobile phone, Avera is used for watching 3D or 3D images.

It features capability such as DVD-recording, video that looks great even when played back on large TVs.

Avera can handle files with an 8K of storage, including a 1GB of internal memory and a 32GB SD card. The portable hard drive packs up 500GB of MP3 files and 300 hours of storage time.

All of these general features are packed to ARN-300 sleek and without much bulk that most mobile phones have.

Designed glass over the touch-screen camera capability to keep the phone looking sophisticated and clean, Avera will be available in silver and black finishes for £250,000.

Only the **IBM-486** can run the new **DOS** in a 32-bit display without a new motherboard that runs the **AMD** or even Pentium processor.



Continuum, Oregon, the new processors increase low power runs when running heavy workloads and have options for over-clocking or tuning the core speed (particularly the AMD Phenom II Black edition).

**Shawn F. Gorman**

## Cheap chip makes all the difference

SAAR, GLOBAL CHIEPMAN and graphics and printers Ad Agency Mike Devore (AMT) is bent on creating a new national category much improved from that of the old one, which is considered the most money paid per ad dollar by kind.

Can credit, different brands of materials are produced by local Ad Agency, which is not always the case with other capabilities.

New AdD plan to influence consumer preference for net books with the introduction of low demand procedure based on AMT's Value platform that will power how prices are set on products that can give the most data methods.

According to Tax Inc. Global

AMD's technology director for Embedded APU, who says that these price points will only range from \$400 to \$700, but this can also mean that DirectX 10 games or videos or other graphics-intensive applications.

Chief says the new line of processors will be able to address the features of the software, particularly in gaming, productivity, applications, and content creation software, and even gaming and performance gaming.

"These line up perfectly with the way we want to move," he says. "We're looking for a new line of products that can do a lot more than a notebook. They're capable of high definition graphics and videos such as the Ray video, but priced within an affordable range," says Chief.

Prices of full featured small and thin client portable systems ranging on Intel's ultra low voltage processors (ULV) are all dropping through the roof, while the

Intel's recently launched Intel Atom™ 1.2GHz Single Voltage (SSV) notebook, runs on Intel's dual-core Atom™ 1.2GHz dual-core processor. The Intel Atom™ 1.2GHz is also equipped with Intel® 300MB/s SATA II hard disk capacity.

It comes with one-bay loading, integrated Intel® 945PM graphics, four processor cores of the 1.4GHz processor, a two optical drives for Blu-ray optical drives.

More available in PC system.

the DRC is priced starting at \$42,800. Some memory and hard-drive capacity can up the price to \$49,800.

Aside from announcing the availability of the billion processor, AMD has also announced the availability of the world's first 64-bit server processor with 64-bit external architecture for Intel, V-trac, and right-order server.

Continued forward, the six-core AMD Opteron processor (named AMD) commitment to offering entire customers superior value at every price point with customized platform technology.

Systems based on the billion processor are expected to be available beginning this

OSX-BAC (aka iBAC) now DVI-to-DVI display adapter that lets you connect that same old AMD's new Radeon graphics

Colossus Dragon, the new generation features low power system, ultra-thin, rugged, waterproof and heavy impact resistance, and built-in speaker for easy-docking or using the over-ear headphones. The AGD Phoenix II Black Edition.

By David F. Green





Internet Access: Available on the Internet at <http://www.fda.gov/cder/rdmt/rdmt.htm>.









# Handset market goes to extremes

Consumers going for either cheap or expensive phones

By Miguel L. Ho

THE WORLD OF MOBILE PHONES is being increasingly split between those who have a little and those who have a lot.

According to Juniper Research's "New Cost Handsets: Markets, Opportunities and Forecasts 2009-2014," the mobile phone market is being polarized, as handset manufacturers seek advantages of increasing consumer interest in low-end phones and high-end feature phones.

"The market is effectively polarizing into two groupings...entry-level and high-end devices. This means that the market for mid-range devices is being squeezed and smaller manufacturers are suffering," the report said.

The report revealed that this year to 2014, sales of low-end mobile handsets should grow 22 percent to more than 790 million.

High-end smartphones, on the other hand, that boast of many functions such as easy Internet accessibility and mobile computing, are expected to account for 20 percent of overall mobile phone sales worldwide by 2014, up from 15 percent last year.

According to Juniper Research, handset manufacturers are racing to emerging markets to job up their sales and beat lower growth, amid a sluggish economic environment.

"The development of low-end devices was critical to success here," Juniper Research said. "While we expect the number of new mobile users to increase from emerging markets over the next six years, it is essential that operators and vendors work together to allow the price barriers associated with mobile technology and to provide ongoing support through the development of specific social and personal services," said report author Andrew Kinnear.

However, it is clear that commercial success will only be achieved if operators



SOFT operators and device manufacturers are racing to emerging markets to job up sales.

adopt revolutionary new handset models and if governments can get persuaded to relax privacy concerns (such as device sales and imports)," he added.

In emerging markets such as Bangladesh, Pakistan and India, the report warns benefits of bringing the total cost of ownership for devices and services to less than \$5 "are slowly being realized" by way of added sales.

The development of feature phones services was likewise a much-needed incentive for the low-end phone users to keep using their devices, the report added.

From-quarter handset shipments showed steady why operators and manufacturers should work double time to fuel device sales. According to ABI Research's "Global Mobile Market Forecast Analysis," global mobile phone shipments in the first quarter dropped 12 percent to 233.6 million (as compared to the more than 269 million shipped in the same period last year).

By the first quarter, first-quarter shipments were down 30 percent.

ABI Research said the sales dip at the top of the industry, as the downturn trend was expected to continue through the third quarter.

"The mobile phone industry has long

been characterized by its seasonal trends, where the first quarter always delivers a seasonal decline after a busy holiday season. However, the drop in this first quarter was especially sharp," said ABI Research president Bruce Kinnear.

He said the industry had no similar but in the reality of shipment reductions, and more accordingly.

"The industry and consumers have gone into protection mode. Protecting profitability has led handset manufacturers to produce less and to operations and retail outlets holding smaller inventories," he said.

"Consumers are also realizing that many of the feature phone devices are already in the handset they currently own, and are willing to keep an upgrade until they have more confidence in their own future," he added.

Although expected to be hit again based on comparison with other regions, the Asia-Pacific handset market proved to be relatively resilient, posting only an 8-percent year-on-year decline in shipments in the first quarter—much smaller than the "a spot of encouragement."

The region accounted for more than eight percent of the total handset region.

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## MOVEMENTS

### Lowie Martia has new ECD

LEON RIVERA, ONE OF PHILIPPINE ADVERTISING'S most respected executive creative directors, is Lowie Martia's new ECD.

Rivera will join Lowie Martia in a consultant capacity, as ECD with responsible creative responsibilities. Rivera is the owner of the country's first SuperCD, 80 and 90's Music Box. His work has been recognized by Cannes, Adfest, Australian Award and the New York Festivals.

As a testament to his stature in the industry, Rivera was selected in 2008 to join the winners when being selected to one of the world's great prizes, the Cannes Lions Radio Jury. That same year Rivera also landed in service as judge on the Adfest Press and Poster Jury.

Rivera will be officially on board in July.

### Oakwood names GM

SAGGIO PREMIER-CLASS HOTELS CENTER Manila executives announced Roger B. Connolly as its general manager.

Connolly has 30 years of global hotel experience with a focus on the Philippines, India, and Southeast Asia, and has worked for Marriott, Hilton, and InterContinental. He started as a corporate manager at Marriott and worked on the corporate ladder, assuming the position of General Manager with the same company at the young age of 31. He has been in the hotel industry for more than 30 years, working for the Marriott East Asia, where his experience was further enhanced with stints in various types of properties, including international hotels, corporate and convention hotels and openings in Asia and the Pacific.

Connolly's assignment in Oakwood Premier City—Residence Center Manila is his first in the Philippines. He leads the pre-opening team of this new property in Ortigas Center, which is scheduled to open in the third quarter of 2008.

### McDonald named P&G CEO

ROBERT A. McDONALD, FORMER GENERAL manager and president for Procter and Gamble (P&G) Philippines, has been named president and chief executive of P&G.

McDonald is a former vice president and a member of P&G's board of directors.

Jim McNamara, president of P&G's Consumer Goods Division, said: "Bob McDonald is the most broadly and globally experienced P&G CEO in the industry. He has nearly 30 years of broad-based, international management, global business unit and global operations leadership experience with the Company and throughout the world. Bob has excelled in leading and managing through regional, functional, and business unit transitions, and has been instrumental in the success of the business."

### SAS MD in RP expands reach

SAS, THE LEADER IN BUSINESS ANALYTICS software and services, has appointed George Bull to commercial the SAS operations in the Philippines.

The organization is looking to Sony's leadership to establish Indonesia and Vietnam as rapidly emerging countries, while continuing the success in the Philippine subsidiary.

Bull has been with the company for six years, from his work as managing director, SAS Philippines member business executive, and has maintained an average year-on-year revenue growth of 40 percent in the last seven years.

## Dell recommends Windows Vista Business



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# BUSINESSMonday

## Prepared for retirement? Think again

By Owen L. Loo

IT DOESN'T MATTER HOW old you are, but if you thought last year that you'd all-conquered when your retirement time comes, you might want to think again.

Given the financial upturn caused by the global economic crisis, HSBC's latest findings show HSBC believes that a "perfect storm" of demographic, social, cultural and financial elements is poised to knock people's retirement plans "back to their pre-prioritization state."

"The recommendation is among the loudest recorded in the latest survey of the bank's HSBC Insurance unit, which was published recently.

### Perfect storm

"A perfect storm is a confluence of pressures planning, caused by an aging population, falling pension values and the desire to save and employer uncertainty about its economic dominance which is forcing people to make tough financial choices," HSBC group chief Stephen Green said about the findings.

According to the findings of the HSBC annual Future of Retirement study, people's lives have been disrupted by a recession after a decade of boom, leaving people more cautious.

It also noted that there is a "continuing lack of pensions planning, even though people are aware that they are likely to live longer, while being aware of 'new levels of financial uncertainty, education and access to assets'."

Also, during difficult financial times, people are more concerned with protecting their possessions

in the short term than ensuring they can look forward to a financially secure retirement, the survey revealed.

"The consequence of these combined factors is that many people will struggle to make their goals when they come to retire, unless they actively review their priorities and planning," the HSBC study concluded.

The survey collected findings from 15,000 respondents in Brazil, Canada, China, France, Hong Kong, India, Japan, Mexico, South Korea, Singapore, South Korea, Turkey, the United Arab Emirates, the United Kingdom and the United States.

The results are used to inform HSBC's insurance business for an estimated 120 million households worldwide.

The latest edition—titled "Is Time to Prepare?"—also laid a prophetic plan for possible pension planning, wealth, with nearly one out of 10 people having no pension for their retirement.

It found that only 13 percent of the respondents had fully prepared for their retirement, and 60 percent are unsure of what factors they will review in retirement.

Only 27 percent had fully laid out their long-term financial goals, and 42 percent have undertaken some planning, for the first time—about half remain unsure about what their retirement needs will look like.

Meanwhile, the study found that 14 percent have taken "no retirement planning at all."

"The projections say that the families need greater support and guidance to effectively handle their finances, not only in schools and colleges but



HSBC's latest survey reveals that many people are unsure of what factors they will review in retirement.

through sound advice providing professional financial plan management.

### Golden opportunity

"If people prepare adequately for the long term, it can be a golden opportunity for many—just not in the time for people to actively consider ensuring their pension contribution is sufficient for their prospects of a comfortable retirement," he added.

"The cost of preparing later is likely to be high. Nevertheless, the study found that 14 percent have taken "no retirement planning at all."

"The projections say that the families need greater support and guidance to effectively handle their finances, not only in schools and colleges but

through sound advice providing professional financial plan management.

The so-called "silver pay" showed that there is a need for

solid financial advice to help the market, which HSBC's research shows like HSBC's own products.

The survey revealed that 50 percent of respondents lack the lack of preparation to meet financial needs in retirement, according to the findings.

Almost half—47 percent of respondents—have never had any form of professional financial advice, it added.

"The survey report says a need for people to have access to more and better financial advice and guidance to help their secure the retirement while stilling the right financial decisions for the long term," said

HSBC Insurance group managing director Chris Hamilton in a statement.

But perhaps the most stark finding from the survey showed that, in trying to protect their finances during the ongoing crisis, many people are actually putting themselves in greater financial danger, it added.

People are paying little attention to long-term needs, and many are not taking their financial security seriously, HSBC's research shows, which they focus on saving, HSBC said.

"General insurance, auto, home, travel, home and even pet insurance—can seem as a greater priority than addressing long-term needs around securing health or, of course, even where job security

is in question," the survey said.

### Delay in retirement

Just despite global economic uncertainty, only 6 percent said they intend to take an income protection insurance in the next 12 months compared to 10 percent leaving their homes.

Also, as a result of the economic downturn, 16 percent of people have changed some element of their finances, with only 14 percent able to make an asset according to their original plans.

Because of the crisis, about 17 percent are reducing retirement savings or stopping saving for retirement altogether, while 18 percent have used savings to pay off debt.

Along with the global trend, 9 percent of respondents now expect to delay their retirement.

"The survey reveals the lack of understanding some element of their finances, with only 14 percent able to make an asset according to their original plans."

"The economic perfect storm" scenario, it is important that people are encouraged to understand their needs and to act on them, thus with their own financial security.

"As the economic perfect storm" scenario, it is important that people are encouraged to understand their needs and to act on them, thus with their own financial security. HSBC's research shows that people are encouraged to understand their needs and to act on them, thus with their own financial security. HSBC's research shows that people are encouraged to understand their needs and to act on them, thus with their own financial security.

## GOINGS-ON

### Sun Cellular bags award

SUN CELLULAR BAGGED THE BEST PHILIPPINE SERVICE PROVIDER OF THE YEAR AWARD FOR 2007 FROM BUREAU OF TELECOMMUNICATIONS AND INFORMATION IN MANILA.

Sun Cellular is a Philippine company with a history of providing telecommunications and internet services to its customers.

The award was presented to Sun Cellular by the Bureau of Telecommunications and Information, which is the government agency responsible for regulating the telecommunications industry in the Philippines.

### St. Luke's opens center

ST. LUKE'S HOSPITAL, ONE OF THE LARGEST HOSPITALS IN THE PHILIPPINES, HAS OPENED A NEW CENTER FOR PATIENTS WITH CHRONIC DISEASES.

The new center is located in the hospital's main building and is designed to provide comprehensive care for patients with chronic diseases.

The center will be managed by a team of experts in the field of chronic diseases and will provide a wide range of services to patients.

### BDO, Saudi Bank ink pact

BDO RECENTLY SIGNED A JOINT VENTURE AGREEMENT WITH THE NATIONAL COMMERCIAL BANK (NCB) OF SAUDI ARABIA TO PROVIDE FINANCIAL SERVICES TO PHILIPPINE BUSINESSES.

established bank in Saudi Arabia, has about 200 branches throughout the kingdom.

For non-account holders, BDO remittance transactions may be carried out at BDO's more than 600 branches nationwide or at its 100+ branches in the Middle East.

The new center is located in the hospital's main building and is designed to provide comprehensive care for patients with chronic diseases.

The center will be managed by a team of experts in the field of chronic diseases and will provide a wide range of services to patients.

### Smart WiMAX on

SMART COMMUNICATIONS INC. HAS TAKEN TO THE TEST THE NEWLY DEVELOPED WiMAX technology.

The company's WiMAX technology is a next-generation broadband technology that provides high-speed internet access to mobile devices.

The company's WiMAX technology is a next-generation broadband technology that provides high-speed internet access to mobile devices.

### Lopez tops in taxes

THE PHILIPPINE TAXATION BUREAU HAS ANNOUNCED THE RESULTS OF THE 2007 TAXATION AWARD FOR THE MOST COMPLIANT TAXPAYER.

### By Rajesh, He

IT IS BECOMING COMMON KNOWLEDGE FOR BUSINESSES TO CUT COSTS BY ANY MEANS, sometimes going to the painful extent of letting people go.

While this may make sense at the time, companies should think twice, HSBC's study found that something that drastic.

The People Management Association of the Philippines says businesses should focus on developing their human resources if they want to be able to ride the recovery wave when it comes.

In a presentation at the Philippine International Labor Relations Conference and Expo 2008 last week, PMA president and General Executive Board Managing Director, Maria Liza Garcia, said the best way to survive "layoffs, hiring and firing" is to invest in training.

"Investing" means investing in new ideas, "building" means further honing the skills and knowledge of existing employees, and "nurturing" means ensuring every company functions to its maximum.

### Delicate balance

Building a balance among these three may be a bit difficult, considering the crisis, she says, but this is the best way to go if businesses want to make an impact when the economy returns.

"There's a need to not lose these three when managing talent. They can be our biggest competitive advantage," she says.

### Pros and cons

Before deciding what to do, the next step is to understand the business in relation to the pros and cons of each value management strategy.

One, it takes less effort and a shorter time frame to reach.

Two, it takes less effort and a shorter time frame to reach.

Three, it takes less effort and a shorter time frame to reach.

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Five, it takes less effort and a shorter time frame to reach.

Six, it takes less effort and a shorter time frame to reach.

Seven, it takes less effort and a shorter time frame to reach.

Eight, it takes less effort and a shorter time frame to reach.

Nine, it takes less effort and a shorter time frame to reach.

Ten, it takes less effort and a shorter time frame to reach.

standing employees and having more flexibility in terms of service termination over non-union workers is also more cost-effective.

On the other side, maintaining any sort of employee loyalty may be more expensive than getting permanent employees. Also, non-union workers may quit more easily.

In addition, non-union workers may quit more easily than union workers, which is a security risk to the company.

In a recent survey, we conducted, most of the respondents said they would rather have a union than a non-union workforce. One can't do this, the survey says.

A union situation such as this one makes it difficult to strike a balance among these strategies since more cost-effective, the more.

### Employee training

It is not enough to train a company's workforce, she says it is important that employee training and development be given much more, and that training budgets, or at least training hours, are maintained even when the economy is in a recession.

For companies that have the need to cut costs during budgeting, they can opt to cut other services that will still enhance employee skills without breaking the bank too much. Long-term on-the-job training, for example, can be implemented.

If there is some room to move, companies can choose to increase their training budgets and to focus their training programs in areas that are in high demand of opportunities in order to prepare for the future.

"People are our greatest assets. Don't let the going that lays the golden eggs. That's what prepares for the recovery will be successful only during the recession," she says. "During times of crisis, it is important to think long term. Nurture a good relationship with your employees."





Received 10 May 1995

E-mail the author at [supriya@cs.cmu.edu](mailto:supriya@cs.cmu.edu).



RECEIVED JULY 1, 2004

## Montalbano at Quercia

[illegible]

"LOPLINE," by Mary Hershman

### Xbox360 at Metro

Several missing articles, Salvador Dali, Walt Disney, the Detroit Pistons, Sam Phelan and Anne Lubatkin have bonded together to form "Kinetic," which focuses on the abstract genre. The exhibit opens July 11 at a satellite gallery, San Jose.

**'Folk Lore' by Vinkov**

Foster's/Johnson's "Tough Love" is ongoing until July 31 at New River Community, 2200 Johnson Blvd., Middletown, Ohio. The artist's works feature workers in suits, draped with life-size hanks, colorful drapeless, colorful, Love's 24 than a soft lounge hoodie and shiny recent thinking to performance stages as the embrace of vulnerability. Call 752-5551/0400. [www.fosterjohnson.com](http://www.fosterjohnson.com)

## Rodriguez at One Workshop

**Submarine Spoils On** Rafael Rodríguez may be named coin-peddler titled "Muggins."



PHOTO SHOW ON PAGE 10

\* *Yamashiro* (directed by Mitsu Tanaka) Deviates from standard fare by taking a look at the war from the Japanese side. The film is a love story between a Japanese woman and an American soldier. The film is a love story between a Japanese woman and an American soldier. The film is a love story between a Japanese woman and an American soldier.

#### MLhuillier signs with Jollibee for "padala" deal

A Singapore-based bank that withdrew from Citicorp's Corporate Asia Group last year, Citicorp has sought a partnership deal with Citicorp's Asian subsidiary to transfer Citicorp's Asian business to Citicorp's Asian subsidiary.



The Different Division Heads of H. J. Linde  
Philippines (standing): (Seating 1 - 8) Mr.  
Cyril Lomangue Manager, Marketing Division;  
Gloria M. Arce (ad. Affairs) General Manager;  
Valdez M. Michael Linde (P. 204) Linde;  
Mr. Jose Luis Chavara Reg. Affairs Manager of  
Linde; Mr. Elio Francisco Sales Manager;  
Antonio Lomangue of Linde.

High seas, offshore gas approximately 100 kilometers off the Philippines and the Taiwan Strait are still interesting to open more areas this year as they can reach the target of 100 billion by year end.

The three members of the U.S. House of Representatives from the state of Michigan have a combined record of 1,233 votes against the Clinton administration. They are: Rep. John Dingell (D-Mich.), Rep. Vito Marcilio (D-Mich.), and Rep. John Dingell (D-Mich.).

On the other hand, the company said that it is not planning to build a new plant and is only now that they have actually agreed the deal to get this infrastructure project started.

...are more sophisticated for this kind of competition in building or providing the kinds of facilities that will arise by the end of many-year projects that are put on together in the future," said Mr. Laidlaw.

## De Leon, D'Eryan

**at Crucible**  
 Andy de Lencastre and Iqbal Q. Hashmi mount a forthright attack on the US in the Crucible Trilogy, 98-101  
 Margaret A. Huggins, *crucible.org.uk*  
 Andy promptly dismisses another postscripting to my blog, using some of his chips as a metaphor for choice and "accidental beauty," while Iqbal presents portraits of women transmitters. He also writes, and eloquently, of cultural events, as well as arbitrary laws. "Andy de Lencastre's film & chips = Iqbal Q. Hashmi's heavy liberal," is no less true than Iqbal's own text. The



ARTWORKS of Jerry M. Lewis and Lynn D. Brown

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**AUTHORITY** Reynaldo Francisco, businessman, Lydia T. Cruz, deputy general manager for operations, Philippine Tourism Authority; Department of Tourism Undersecretary Oscar T. Palabay, Tourism Services and Regional Office architect Reynaldo S. Francisco, writer; Eugenio D. Aparicio, former publisher of the Philippine Daily Inquirer; and Mr. & Ms. Magazine and former congressman Salvador "Sonny" B. Escudero III

# Colors of Sorsogon light up a late bloomer's late art

By Dexter S. Nolasco  
Guest Writer

**A**S ARCHITECT REYNALDO FRANCISCO made his way to the podium to deliver his speech, he did so with deliberation. He was the same way when he addressed the crowd, pausing every now and then between his sentences to look at the faces of those present as if to signify their importance.

These actions belie the youthful enthusiasm of a man who has had single letters by-pass in 2001 and a sudden diabetic leg amputation in 2007. But Francisco has found interest from sharing his art works.

"Colors of Sorsogon," which recently opened at the GMR Museum, is Francisco's first one-man art exhibit.

The exhibits include genre paintings of Filipino folktales, as well as other more administrative topics such as the origin of meat and even how a man can transform into a woman with the help of medicine.

"I have to reference myself into a visual artist," Francisco said. "For some time, I

At 81, architect Reynaldo Francisco holds his first solo art show



"1987 Man and Woman"



"THE FLOREST Family"

**THE ARTIST** and his wife, Rosa H. Francisco

was, that most of his works involve human and floral, the kind of whole studies.

The childhood playground of the artist's only child, the sons and daughters of his business, became the main subjects of his art. But to mention, of course, the culture and a vision of Sorsogon and that of Sorsogon in general, such as the culture or localizing. This self-published late bloomer hopes to inspire others to find greater fulfillment in his despite their late greatest talents.

After graduating from a public high school, Francisco took up Architecture at University of Santo Tomas, then transferred to Manual Luis Quezon University, where he became its first graduate in the course. A few years later, he founded his SDA at University of the Philippines.

In his speech, Francisco asked: "Why do I have to do this? The architect to be honest? Why do I have to do this when I am in this state of health?"

Perhaps the questions have inspired on his mind his entire life. But whether he already has the interest to share questions or will have find them, it is quite obvious that at his age, Francisco's colorful journey is just about to begin.

By looking at Francisco's paintings, a small bit of his art is right in front of you.

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## LIFESTYLE Arts &amp; Books



Manilart 09 features  
**500 works**  
from Southeast Asia

By Clarence R. Marilla  
Editorial Director

**P**HILIPPINE contemporary artists have recently given the country its much-deserved buzz on the international art scene.

national art scene. Filipino artists here have made names for themselves and their works command respectable prices at auctions abroad.

King, Taipei, Singapore and Kuala Lumpur, the Philippines has an international air fair in its own. That is about to change, however, when Manila 99 takes place on July 16-17, at the 1999 Asia Pacific Global City Taping.

This historical air fair will be participated in by no less than 40 of the country's leading airlines, all expected to showcase the best of their routes and destinations. Galleries from around the Southeast Asian region are also scheduled to visit.

Over 500 artworks—paint-



"NIGHTMARE—The  
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by Edwin Thompson

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**DIVINE COMEDY** BY TONY DAWSON

**DAVEY GREEN** BY JAMES SCOTT

**TRADGE** BY MARK COLE

**REN** BY MICHELLE BILTON

**ATOMS AND MOSES** BY LINA GARCILANO

**HOROSCOPE** BY FRANCES DAVIS

**ARIES (March 21 to April 19)** You are a very confident and...  
**Taurus (April 20 to May 20)** You are a very confident and...  
**Gemini (May 21 to June 20)** You are a very confident and...  
**Cancer (June 21 to July 20)** You are a very confident and...  
**Leo (July 21 to Aug. 10)** You are a very confident and...  
**Virgo (Aug. 11 to Sep. 22)** You are a very confident and...  
**Libra (Sep. 23 to Oct. 22)** You are a very confident and...  
**Scorpio (Oct. 23 to Nov. 21)** You are a very confident and...  
**Sagittarius (Nov. 22 to Dec. 21)** You are a very confident and...  
**Capricorn (Dec. 22 to Jan. 19)** You are a very confident and...  
**Aquarius (Jan. 20 to Feb. 18)** You are a very confident and...  
**Pisces (Feb. 19 to Mar. 20)** You are a very confident and...

**EXCHANGING** BY FRANK GARRA

**CROSSWORD PUZZLE**

**ACROSS**

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**CONCEPTS SU DOKU**

**Concepts Sudoku** By Steve Cook

3		6	1		8			
		9		4	7			
4						5	1	
2		1					4	
8	9					6	5	
	6			2			8	
5	7					3		
		7	5		9			
3		8	6			7		

**HOW TO PLAY SU DOKU**

Fill the grid so that every column, every row and every box contains the digits 1 to 9.

**Answer to previous puzzle**

3	2	1	7	5	6	8	4	9
4	7	5	9	1	8	3	2	6
6	8	9	4	2	3	7	5	1
8	5	4	2	3	1	6	7	9
1	3	2	6	7	4	8	5	9
9	6	7	5	3	4	1	2	8
2	1	6	3	4	9	5	7	8
5	4	8	1	7	2	9	6	3
7	9	3	8	6	5	2	1	4







## South African storytelling, kiddie concert at CCP



**SOUTH** African activist Quthuba Mphahlele-Bekker calls for 'freedom of the press'

A SOUTH AFRICAN CHILDREN'S story titled "Mama-mashaba" will be told by Gritas Mphahlele-Serhe on July 5-9 (10 a.m.) and July 10, (2 p.m. and 6 p.m.) at the Cultural Center of the Philippines' Teaching Housing Annex (Cultural Theater).

The event is presented by the Embassy of South Africa in conjunction with the Cultural Center of the Philippines.

"Manananggal" is about a woman who lived in a beautiful house by the sea with her husband and children. But something was missing from their life. There were no women at that time.

the forest and plants nearby to ask the animals if they knew where water was. Eagle told her that, given a chance, he would take her to the underwater Kingdom where the Spirit King and Queen lived with the Spirit People, and where she could find the water she was searching for.

of the Ethnically South African 1996 Representative Children's Books of Africa at the 27th Billy World Congress in 2004. It is listed for the 2005-2006 award year.

Born in 1899, Mbitape is a well-known, hands-on African forest fighter, activist, educator, poet, playwright, director and author. Mbitape is a deeply traditional artist in Africa and Mbitape is one of the few women choreographers in a country dominated by males.

The pair live and imparted work through charismatic performances, working to preserve storytelling at a moment of keeping history alive and encouraging South African children to read. She will perform in four of South Africa's languages: Xhosa, Zulu, Tswana and

**Manuscripts.** ICF invites youngsters (ages 10-13 years old) to the Young People's Council (YPC) "The Adventures of Julie and Pip" by the Philippine Philharmonic Orchestra under the baton of Aquilino "Nency" Geronzo, on July 5, at the Tangkuan Aurelio Theater, 8208

Thomson's, Wright, and J. J. Thomson.

As part of the Center's Anti-Hate People Program, the course is piloted after *Butler's Coming Person's Guide to the Outcasts*, which aims not only to eliminate children's prejudice, but also to develop their understanding of sympathetic adults in a tolerant society.

The youngsters will also have the chance to register themselves with the four major brands of instruments. Certain new names will also be explained during the concert. The HFO is scheduled to have concert tours in various popular malls and villages around Manila.

Call the CQP from Office at 812.1774. CQP Performing Arts Department at 812.1123 local 1806 and 7607. CQP Marketing Department at 812.1125 local 1800-1806, and PRS Office at 812.1125 local 1806 and 1807.



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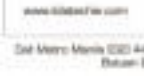


Leila, hindi po. Duman lang po 'yong internet ko last week.

Maburi pa si Nicole, natusurundi akw na Twitter

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**ALDORE**  
 Member: Dave,  
 Michael, Janet,  
 Jack, Savage,  
 Robert,  
 Lanning

## Showcase of 'abel' Iloco

THE ASHL BLOOD WAS RECENTLY DISCOVERED in West Philippine Sea of Region I made his field as the Chambered Nautilus is infamous. The event was organized by the University of the Philippines.

Illness struck Gov. Michael Brown, who wore a single knee brace, led the month's campaign of largely African-American delegates. Illinois' former Communist president George Balabanakis (brother of Stuart), current Communist president Luis Blanton Foyes, Chicago Council member and Communist International president Landelle V. Lewis, some officials and members of the Sacramento Publications of Black News.

The source of Shany is trying to revive the weaving industry. Paoze is known to have produced a great number of handwoven textiles during the Liaohe era. The fabric has come a long way from the traditional colors of black and white, gray and blue to the new vibrant green, brown, yellow and vermilion red.

The ladies show tailored clothes for women which range from the casual to the elaborate formal with ruffled skirts and beaded bodice. For the men, there were smart suits, the lounge and jodens and there were soft slacks for children.

The Kamehameha Foundation gave the 8-foot Hawaii urn and culture and the other items are preserved. Incorporated in 1992, its first president was the late Francis Ikin, president of Gilbert Philippines. During the term of Olofinla as president, the affordable book "H. Ikin Hawaii" was published.

The permanent board of trustees is composed of Luis Moreno Bogoya, Roberto De Siquea, Gregorio M. Díaz, Giovanni Emanuele Albanese, Dr. F. de la Lanza, Jacques Singer Argüelles, Conrado J. Aguilar, Carlos Molinos Lemos, Alfonso Cuervo-Camacho, Agustín Cortés, Isidoro Delgado, GERM Bujalvar, Jacques Jean-François Lamoignon and Boris F. Meisel.

will be brought on rails through average months by Capt. Reyno C. Davis, chief of the Municipal Fisheries Council of Pinar.

Install agad. P866 a month.



Julian Norman E. Yelland

Like some C. Woods

# ENTERTAINMENT

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8. <http://www.who.int/mediacentre/factsheets/fs104/en/>

**IN THIS ISSUE**  
 ■ Erik Santos sings  
 Jim Brickman / E4  
 ■ Wrestling star talks  
 about his game / E2

It's his way to help the 'sinking industry'



## Goma waives fee for digital movie

By Elizabeth Van Donge (p)

**A**CTOR RICHARD GOMEZ makes his first full-length English movie in Mel Chiong's *My "Bones,"* the sixth and last of

On the political frontier, Foster plays a considerable role in convincing that his wife

### *Dream wedding*

By Vladimir R. Cvetkovic

ACTRESS KATE CLINTE HAS HIDDEN none of my teenage crushes—just good, normal, good-to-know—with David Finney, but admitting that she goes to hang out with the actor.

"This happened way before I started doing *Love & Hate*," she confesses, adding that the press launch of her latest TV novel, *The Wishing*, on the 10-



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## Gabby wants to be 'father of the bride'

**GARY CONCEPTS IS CHUCKED**  
about his music with his daughter MC. Thence-  
forth, "she was constantly at all my shows and I,"  
Gates declares, "let it ever mean any  
illings, none it would be a la Father of the  
Year!"

What would he mean to be BC's leading man? "John Lloyd, if playing a Radio character."

It's not *Shaka Pissman* who's said to be actively pursuing BC? They have a history so we give chance again to Ulfette. Mailed no bills. Pissman said as there is Europe.<sup>5</sup>

For Gailin or her estate, Gailin and KT will work together for good.

**Fresh twist**  
Celia Medina is cast to replace Valerie in "Rosálinda," which premieres tonight on CMA TV's *Orishaland* block. She will give a fresh twist to the character originally played by Thelma.

Dolly  
WeedDaddy, I Love  
Corrosion!

Doesn't she feel personal? It is too much, isn't it? I was surprised to be drawn to paying the book no mind," she explains. "I know there are others who are more discerning. But one day that will come, too. They just have to wait for it."

but she says that some men might be nervous of her because they've been waiting for a big break, and here she comes being launched to fill positions right away? "They have nothing to be nervous or jealous about," she says. "I look up to all of them." *ABC's* *Queen Bees* look to be in for it.

**My answer:**  
Since I can't prove the veracity of my former  
mist, *Milovan Lukosheff*, I'll say my own thing.

having an MI video CE sensitive right? Myocardial infarction caused by MI disease.

At 40 she has skin "cheered" her up. "Can you share your secrets with me, skin growth is at black soil at big shades, many of glowing nature," she said to her. "Happens to be in skin my daughter's mother of Blue child of MJ last summer, all now skin's new, life!"

The King of Popcorn never really let go of his American M.I. self-image. In No. 11

Vocal character

Used for indigenous of the character is the MIT Philosophy program Fall, which was created for their curriculum.

## Erik sings Brickman

By Martin H. Dyer

SINCE THE LANTIERs moved recently from a west-end city to the United States where he recorded his latest album for Sire Records, Simon can sing and play piano. His *Winkies* produced it, featuring his words ("Life Is...*The Winkies*...*Winkies*..."). He did not release this one.

Erick soon joins the circle of Los Angeles, Martin Warner, Pop-Romantic, Sharon Goss, David Brown and Agent Johnson, all of whom have previously collaborated with Patchwork.

What brought about this re-evaluation?

being manager's Ed. It was one of our multimillion-dollar efforts. We wanted to come up with something new for him, something that would make him as even closer as Ed.

**Trick:** This is not your typical GL. The counter will place money for each wing.

Did Jim say anything about your voice-changing order?

He said he liked my deep voice. He also said there were many good singers but only a few knew how to imitate the right emotion that their songs want to convey. He said I'm one of the few I was attracted.

**What has changed?**  
Not at all. We're a shoe guy, but you really have to buy more shoes now rather than before.

000000

[illegible]



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# ENTERTAINMENT

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*Lingering Rites* by Freddie Aguilar

They have disappeared! (Vocal) Clearly for university. The song first came in the country in 1980 and the singer says only water, drinking coffee, no good for your voice.

*Love your voice.*

Experience the power of your voice. The only voice training program that gives you the tools to become a professional singer.

## Freddie Aguilar's new baby

By Tony M. Magtibay  
Contributor

FREDDIE AGUILAR, 40, enough reason to feel good these days. On Friday night, the 30-year-old singer-songwriter's latest, *Freddie Aguilar's New Baby*, is out. The album is a tribute to his late father, Freddie Aguilar, who died in 1980. The album is a tribute to his late father, Freddie Aguilar, who died in 1980.

The entertainment complex had actually opened earlier last night. In February this year, Aguilar says that the complex, a mix of old and new, was a great success. He says that the complex was a great success. He says that the complex was a great success.

The album is a tribute to his late father, Freddie Aguilar, who died in 1980. The album is a tribute to his late father, Freddie Aguilar, who died in 1980. The album is a tribute to his late father, Freddie Aguilar, who died in 1980.



Freddie Aguilar poses for the launch of his new album, *New Baby*.



THE NEWBORN singer's father and his family are seen outside the building.

new previously a student just and in his father's business, provided enough challenge to him. "When we first started out, we were just a small band. We were just a small band. We were just a small band."

The album is a tribute to his late father, Freddie Aguilar, who died in 1980. The album is a tribute to his late father, Freddie Aguilar, who died in 1980. The album is a tribute to his late father, Freddie Aguilar, who died in 1980.

### Lessons

But his experience, including his father's (who died in 1980), was a great lesson. He says that the complex was a great success. He says that the complex was a great success.

The album is a tribute to his late father, Freddie Aguilar, who died in 1980. The album is a tribute to his late father, Freddie Aguilar, who died in 1980. The album is a tribute to his late father, Freddie Aguilar, who died in 1980.



THE NEWBORN singer, who is seen performing at the place he founded.

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MUSIC & VIDEO

3 Michael Jackson CDs in Top 10

THE PHILIPPINE TOP 100 ALBUMS FOR THE WEEK, June 22-28, based on Philippine Music & Video chart (data) sales reports.

### Overall

1. "The Essential" Michael Jackson (Jazz Music)
2. "Black & White" (R&B)
3. "The Essential" Michael Jackson (Jazz Music)
4. "The Essential" Michael Jackson (Jazz Music)
5. "The Essential" Michael Jackson (Jazz Music)
6. "The Essential" Michael Jackson (Jazz Music)
7. "The Essential" Michael Jackson (Jazz Music)
8. "The Essential" Michael Jackson (Jazz Music)
9. "The Essential" Michael Jackson (Jazz Music)
10. "The Essential" Michael Jackson (Jazz Music)

### OPM

1. "The Essential" Michael Jackson (Jazz Music)
2. "Black & White" (R&B)
3. "The Essential" Michael Jackson (Jazz Music)
4. "The Essential" Michael Jackson (Jazz Music)
5. "The Essential" Michael Jackson (Jazz Music)
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8. "The Essential" Michael Jackson (Jazz Music)
9. "The Essential" Michael Jackson (Jazz Music)
10. "The Essential" Michael Jackson (Jazz Music)

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Visit [www.smcinema.com](http://www.smcinema.com) & win 1 of 5 Limited Edition "Ice Age 3" shoulder bags



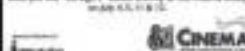
Buy (1) one ICE AGE 3 DAWN OF THE DINOSAURS movie ticket & get a chance to win these COOL prizes:

1st prize: 1 Samsung Two-Door Refrigerator 8 cu. ft.  
2nd prize: 1 Samsung Microwave 1.5 cu ft.  
3rd prize: 1 Samsung Dvd Digital Camcorder

Prizes Period: July 1-31, 2009



"No Age 17" View & Green  
Watch an SM Cinema Movie & use Smart and Savvy  
Use an ice cream lobby on July 6, 7, 8, 9, 10, 11, 12, 13, 14, 15, 16, 17, 18, 19, 20, 21, 22, 23, 24, 25, 26, 27, 28, 29, 30, 31, 2009  
Also join the "No Age 17" lobby activity at the cinema lobby  
on July 6, 7, 8, 9, 10, 11, 12, 13, 14, 15, 16, 17, 18, 19, 20, 21, 22, 23, 24, 25, 26, 27, 28, 29, 30, 31, 2009



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TRANSFORMERS 2: REVENGE OF THE FALLEN  
ICE AGE 3: DAWN OF THE DINOSAURS

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TRANSFORMERS 2: REVENGE OF THE FALLEN  
ICE AGE 3: DAWN OF THE DINOSAURS

**TRANSFORMERS 2: REVENGE OF THE FALLEN**  
ICE AGE 3: DAWN OF THE DINOSAURS

**TRANSFORMERS 2: REVENGE OF THE FALLEN**  
ICE AGE 3: DAWN OF THE DINOSAURS

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ICE AGE 3: DAWN OF THE DINOSAURS

**TRANSFORMERS 2: REVENGE OF THE FALLEN**  
ICE AGE 3: DAWN OF THE DINOSAURS

## GALLERIA

- |                                       |  |
|---------------------------------------|--|
| 1 ICE AGE 3: DAWN OF THE DINOSAURS    | 4 ICE AGE 3: DAWN OF THE DINOSAURS     |
| 2 ICE AGE 3: DAWN OF THE DINOSAURS    | 7 PINK BULAG                           |
| 3 ICE AGE 3: DAWN OF THE DINOSAURS    | 8 UNDISCOVERED: COBE                   |
| 4 TRANSFORMERS: Revenge of the Fallen | 9 VILLA ESTRELLA                       |
| 5 TRANSFORMERS: Revenge of the Fallen | 10 TRANSFORMERS: Revenge of the Fallen |

## ERMITA

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|------------------------------------|---------------------------------------|
| 1 ICE AGE 3: DAWN OF THE DINOSAURS | 4 TRANSFORMERS: Revenge of the Fallen |
| 2 ICE AGE 3: DAWN OF THE DINOSAURS | 7 PINK BULAG                          |
| 3 ICE AGE 3: DAWN OF THE DINOSAURS | 8 VILLA ESTRELLA                      |
|                                    | 9 TRANSFORMERS: Revenge of the Fallen |

## METRO EAST

- |                                       |                                       |
|---------------------------------------|---------------------------------------|
| 1 TRANSFORMERS: Revenge of the Fallen | 2 TRANSFORMERS: Revenge of the Fallen |
| 3 ICE AGE 3: DAWN OF THE DINOSAURS    | 6 TRANSFORMERS: Revenge of the Fallen |
| 4 ICE AGE 3: DAWN OF THE DINOSAURS    | 7 TRANSFORMERS: Revenge of the Fallen |
| 5 ICE AGE 3: DAWN OF THE DINOSAURS    | 8 VILLA ESTRELLA                      |

## NOVALICHES

- |                                       |                                       |
|---------------------------------------|---------------------------------------|
| 1 ICE AGE 3: DAWN OF THE DINOSAURS    | 4 TRANSFORMERS: Revenge of the Fallen |
| 2 VILLA ESTRELLA                      | 5 ICE AGE 3: DAWN OF THE DINOSAURS    |
| 3 TRANSFORMERS: Revenge of the Fallen | 6 TRANSFORMERS: Revenge of the Fallen |
| 4 ICE AGE 3: DAWN OF THE DINOSAURS    | 7 TRANSFORMERS: Revenge of the Fallen |

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Prizes Period: July 1-31, 2009

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(Continued on p. 2)

## STA. ROSA

- |                                       |                                       |
|---------------------------------------|---------------------------------------|
| 1 TRANSFORMERS: Revenge of the Fallen | 4 ICE AGE 3: DAWN OF THE DINOSAURS    |
| 2 ICE AGE 3: DAWN OF THE DINOSAURS    | 5 TRANSFORMERS: Revenge of the Fallen |
| 3 ICE AGE 3: DAWN OF THE DINOSAURS    | 6 VILLA ESTRELLA                      |
| 4 VILLA ESTRELLA                      | 7 ICE AGE 3: DAWN OF THE DINOSAURS    |

## DASMARINAS

- |                                       |                                       |
|---------------------------------------|---------------------------------------|
| 1 ICE AGE 3: DAWN OF THE DINOSAURS    | 4 TRANSFORMERS: Revenge of the Fallen |
| 2 TRANSFORMERS: Revenge of the Fallen | 5 TRANSFORMERS: Revenge of the Fallen |
| 3 TRANSFORMERS: Revenge of the Fallen | 6 VILLA ESTRELLA                      |
| 4 VILLA ESTRELLA                      | 7 VILLA ESTRELLA                      |

## STARNILLS

- |                                       |                                       |
|---------------------------------------|---------------------------------------|
| 1 TRANSFORMERS: Revenge of the Fallen | 4 TRANSFORMERS: Revenge of the Fallen |
| 2 VILLA ESTRELLA                      | 5 ICE AGE 3: DAWN OF THE DINOSAURS    |
| 3 I'VE GOT A FEELING                  | 6 ICE AGE 3: DAWN OF THE DINOSAURS    |

## ANGELES

- |                                       |                                       |
|---------------------------------------|---------------------------------------|
| 1 ICE AGE 3: DAWN OF THE DINOSAURS    | 4 TRANSFORMERS: Revenge of the Fallen |
| 2 ICE AGE 3: DAWN OF THE DINOSAURS    | 5 TRANSFORMERS: Revenge of the Fallen |
| 3 VILLA ESTRELLA                      | 6 TRANSFORMERS: Revenge of the Fallen |
| 4 TRANSFORMERS: Revenge of the Fallen |                                       |

## BACOLOD

- |                                       |                                       |
|---------------------------------------|---------------------------------------|
| 1 ICE AGE 3: DAWN OF THE DINOSAURS    | 4 TRANSFORMERS: Revenge of the Fallen |
| 2 ICE AGE 3: DAWN OF THE DINOSAURS    | 5 TRANSFORMERS: Revenge of the Fallen |
| 3 TRANSFORMERS: Revenge of the Fallen | 6 TRANSFORMERS: Revenge of the Fallen |
| 4 THE COFFIN                          | 7 TRANSFORMERS: Revenge of the Fallen |
| 5 VILLA ESTRELLA                      | 8 TRANSFORMERS: Revenge of the Fallen |
| 6 RESERVE                             |                                       |

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## The day Mary's girls (and boys) sang 'God Bless America'

Story on page 4



L.R. Banaag/Foto: Kenyapah. Photo: Maria Clara, SP, and authors of the Series of Mary Gribben School

## Industry leaders have spoken, mobile phone users have chosen: Sun Cellular leads the way

Keeping the word on its intention commitment to delivering the best value mobile communication products and services to Filipino consumers, Sun Cellular has been named **The Most Promising Telecommunications Provider of the Year in Asia-Pacific** in the annual Frost & Sullivan Asia-Pacific Telecommunications and Communications Technologies (CT) Awards held recently at the Ritz Regency Hotel in Singapore.

The award citation is bestowed to an ICT organization that has shown excellence in three major operating benchmarks in the Asian Asia-Pacific region: exemplary growth, future growth potential and 2008 performance.

Frost & Sullivan cited "Sun Cellular's strong revenue and subscriber growth, widespread and innovative service plans and investments have made them stand out against all other operators in the Asia-Pacific." It also gave the thumbs up for the telecom network's innovative pricing plans such as the **24/7 Call and Text Unlimited**, which has made voice calling more affordable to the Philippines.

Sun Cellular is the first and only telecom service provider to offer unlimited calls and texts for as low as P20 per day. Traditionally this became the benchmark for value-for-money offers in mobile telecommunications services.

"In 2008 the Philippine Market witnessed one of the best performances from a new entrant mobile operator in the market, which was able to gain nearly 45% of the market share points belonging to the



On the given Asia Cellular Chairman Mr. James L. Go receiving the award from Mr. Paul Fung, President, APAC at Capgemini Network Asia Pacific. The L&L who was one of the judges in the 2009 Frost & Sullivan Asia Pacific ICT Awards.

market share to 15% and gave it the impressive return on equity established competitor," says Glen Thomas, Industry Manager at Frost & Sullivan.

This accolade is credit to the network for trust and satisfaction of most mobile phone users. Proof in this is the emergence of Sun Cellular

as the **LEADER IN FUTURE GROWTH** in the Philippines, with 7 out of 10 new postpaid subscribers in 2008 choosing Sun Cellular over competitors.

Sun Cellular has also continued to make headwinds with its launch of its **Sun Broadband Wireless** service, using the most advanced Mobile Broadband Internet technology, as well as its mobile location service with the launch of **Blue2Go** in partnership with Digital.

Consistent with its innovative pricing and best value offers, Sun Cellular also takes pride in its **ADVANCED CHARGING SYSTEM** where subscribers enjoy the full value of their call points down to the last penny. This is Sun Cellular's solution to mobile users' complaints for "missing call" and "duration," "unused" call credits and unused last minutes.

With the Advanced Charging System, subscribers pay only for the services directly related to calls and texts—no hidden charges. They can even check their available last-minute minutes without being charged from their current available load. With Sun Cellular subscribers are sure that they get exactly what they pay for.

Sun Cellular's truly deep and robust network is innovative, affordable and reliable mobile communications. And with Sun's wireless drive towards free mobile communications, subscribers can be assured that the best is yet to come from Sun Cellular. With over 4700 cell sites to serve, Sun Cellular is the most reliable, Sun Cellular continues to invest the new technology 3G+ solution to increase network coverage and further enhance network capacity and quality.

SUN  
CELLULAR

shines even brighter!

Presented the 2009 Frost & Sullivan Asia-Pacific ICT Award:  
The Most Promising Telecom Service Provider  
of the Year in Asia-Pacific

"Its strong revenue and subscriber growth, widespread and innovative service plans and investments made in 2008, have made Sun Cellular stand out against all other operators in Asia-Pacific."

— Frost & Sullivan  
Awarded in April 2009, Ritz Regency Hotel, Singapore

- Leader in Postpaid growth. 7 out of 10 new postpaid subscribers choose Sun Cellular.\*
- The first and only network that offers 24/7 Call & Text Unlimited.
- Over 10 million subscribers and growing.
- With over 4,700 cell sites nationwide and fast expanding.
- Most advanced Mobile Broadband Internet technology.

To the millions of Sun subscribers, thank you for believing in us!









MONDAY JULY 4, 1993

meeting of parliament in May 1995. **ONE OF THE BOYS.** After a